

Benchmark Search Newsletter - August 2018

Message from President & Founder Troy Ashby:



I'm excited to introduce you to our refreshed newsletter which you'll be receiving monthly. It is my hope that this will be a helpful resource for staying in touch, as well as provide valuable insights for both clients and candidates. As always, please let me know how I can be a resource for you.

Regards, Troy

Unemployment Update:

The war for talent continues with unemployment falling close to its 18-year low in July from 4 percent to 3.9 percent and from 2.3 percent to 2.2 percent for college graduates. Due to these unemployment numbers - combined with recent economic growth - we are advising companies to pay close attention to culture and retention, as well as reassess current hiring practices. Many of our clients are becoming more flexible on items that have previously been required.

Hot Jobs:

[Controller](#)
[Assistant Controller](#)
[Accounting Manager](#)
[Operational Accounting Supervisor](#)
[Director of Recruiting](#)



Hot Candidates:

#1 Senior Accountant

- Accounting Degree
- CPA (2 parts passed)
- 2 Years Public Accounting, Audit

#2 Assistant Controller

- BS and MS in Accounting
- Public Combo
- Certified Public Accountant
- Full Cycle Accounting & Multi-Entity Experience
- *Proven Performer (I placed in a previous role)*

#3 Controller

- Bachelor's and Master's in Accounting
- Certified Public Accounting
- Big 4 Combo
- 15 Years Experience
- *Referral from a Trusted Source*

#4 Financial Reporting

- BBA and BS in Accounting
- Big 4 Combo, CPA
- 10+ Years Progressive Experience
- Technical Accounting, SOX, Accounting Policy
- *Have known this candidate for 5+ years*

Accounting Update:

FASB has issued targeted changes to its new lease accounting standard designed to make implementation easier and reduce costs for financial statement preparers.

[Read the Journal of Accountancy article here.](#)



Social Buzz!

Most Read Article across Benchmark Social in July was "10 Ways To Start Your Work Week Off Right To Avoid A Case Of The Mondays."

[Read the piece in Forbes here.](#)

Troy's Tip of the Month:

The role the candidate experience plays within the recruiting process is monumental. It impacts your ability to attract talent, influences the bottom line of the business, and your company's overall brand.



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Our mailing address is:

[100 N. Central Expressway, Ste 500](#)
Richardson, TX 75080

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